



## AIM New Subscribers - Moms & Infants

Date: 02-FEB-06

|                                  | New Subscribers |     |     |     |     |     |     |     |     |     |     |
|----------------------------------|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|                                  | 2005            |     |     |     |     |     |     |     |     |     |     |
|                                  | Feb             | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Enrolled Infants                 | 10              | 1   | 5   | 7   | 13  | 11  |     |     |     | 3   | 1   |
| Females                          | 3               |     | 3   | 2   | 5   | 4   |     |     |     | 2   |     |
| Males                            | 7               |     | 2   | 5   | 8   | 7   |     |     |     | 1   | 1   |
| Others                           |                 | 1   |     |     |     |     |     |     |     |     |     |
| Enrolled Moms                    | 939             | 808 | 920 | 918 | 813 | 882 | 837 | 760 | 947 | 751 | 910 |
| Monthly Total Program Enrollment | 949             | 809 | 925 | 925 | 826 | 893 | 837 | 760 | 947 | 754 | 911 |



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|                                  | 2006 | Total  |
|----------------------------------|------|--------|
|                                  | Jan  |        |
| Enrolled Infants                 | 2    | 53     |
| Females                          | 2    | 21     |
| Males                            |      | 31     |
| Others                           |      | 1      |
| Enrolled Moms                    | 715  | 10,200 |
| Monthly Total Program Enrollment | 717  | 10,253 |